

HUNTER BARNHARDT

CONTACT

📞 434.483.8546 📧 /hunter.barnhardt
✉ rhbarnhardt@gmail.com 📷 }HuntaB3
🌐 hunterbarnhardt.com 📷 }

MEMBERSHIPS & AWARDS

- Nikon Professional Services Member 2019-Present
- AIGA Member 2016-Present
- iMedia Commencement Speaker
Elon University 2016
- Phi Kappa Phi Honor Society
2016-Present
- Cross Country Coach of the Year
Blue Ridge Conference 2019

SKILLS

- Adobe Creative Cloud: *Illustrator, Photoshop, Lightroom, InDesign, Premiere, and After Effects*
- Photography
- Digital Strategy
- SEO and Google Analytics
- Copywriting
- Social Media Advertising
- Video Production
- HTML and CSS

REFERENCES

Maisie Deely

Director of Development, Film
Monkeypaw Productions
cell: 413.429.6566
email: msdeely@gmail.com

Lisa Leidy

Principal at Square Spot Design
cell: 603.502.7997
email: lisa@squarespotstudio.com

Neilson Murray

Financial Advisor at Edward Jones
Freelance Client
cell: 336.601.6185
email: Neilson.Murray@edwardjones.com

EXPERIENCE

DIRECTOR OF DIGITAL STRATEGY
CHATHAM HALL SCHOOL 2016-PRESENT

- *Serve as the in-house graphic designer and social media manager.*
- *Coordinate the school's eight social media streams from planning and strategy to execution.*
- *Manage all web content which includes strategizing and designing creative solutions for all events.*
- *UX design and content overhaul for launch of new Chatham Hall website.*

ANNUAL FUND DIRECTOR
CHATHAM HALL SCHOOL 2013-2015

- *Fundraising \$1.1 Million every fiscal year to bolster the School's Operating Budget.*
- *Managing advertising budget for print solicitations.*
- *Coordinating a volunteer pool of over 100 alumnae and current parents.*

ENGLISH TEACHER
CHATHAM HALL SCHOOL 2012-2013

- *Creative Writing Teacher*
- *Created independent study programs in prose, poetry, and songwriting.*

ENGLISH TEACHER
HILTON HEAD PREPARATORY SCHOOL 2011-2012

- *Taught ninth grade and twelfth grade Literature.*

PROGRAM DIRECTOR
CAMP RIDGECREST 2010-2011

- *Interviewed and hired a 90 employee staff from a pool of 230 applicants*
- *Supervised day-to-day operations of a camp consisting 440 campers.*

EDUCATION

M.A. IN INTERACTIVE MEDIA
ELON UNIVERSITY 2015-2016

- *Degree in design and digital strategy*
- *Mastery level understanding of Adobe Creative Cloud Programs, HTML5, CSS*
- *Mastery in content strategy, SEO, graphic design, web development, and photo/video production*
- *Hands-on UX design experience working with clients*

B.A. IN ENGLISH
PRESBYTERIAN COLLEGE 2006-2010

- *B.A. in English with minor in Secondary Ed.*
- *Four year Cross-Country Runner, NCAA Division 1*